

BUYER'S QUICK GUIDE TO AFFILIATE PROVIDERS

pepperjam®

affiliate®

Rakuten
AFFILIATE NETWORK

impact

SHAREASALE

		pepperjam®	affiliate®	Rakuten AFFILIATE NETWORK	impact	SHAREASALE
Tracking	Pixel	✓	✓	✓	✓	✓
	Batch	✓	✓	✓	✓	✓
	App to App	✓	✓	✓	✓	
	Cross Device	✓	✓		✓	
	eCommerce Plugins	✓			✓	
Attribution	In-cart	✓				✓
	Preferred Publisher	✓			✓	✓
	Exclusive Codes	✓	✓	✓	✓	✓
	Code Suppression	✓	✓	✓	✓	✓
	Clickless Codes	✓			✓	
	First Click	✓		✓	✓	✓
Commissioning	Percentage & Flat Payouts	✓	✓	✓	✓	✓
	SKU Level	✓	✓	✓	✓	✓
	Tiers	✓	✓	✓	✓	✓
	Category	✓			✓	
	Order Size	✓			✓	✓
	New-to-File	✓			✓	✓
	Coupon	✓			✓	✓
	Creative	✓			✓	✓

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Optimization Tools	Newsletter Scheduling & Delivery	✓	✓		✓	✓
	Creative Scheduling & Delivery	✓	✓	✓	✓	✓
	Campaign Reporting	✓	✓	✓	✓	
	Automated Publisher Recommendations	✓	✓			
	Product Feed Creation	✓				
	KPI Tracking	✓			✓	

Monitoring	Search	✓			✓	
	Code	✓				
	Content	✓				
	Domain	✓				

Services	Implementation Support	✓	✓	✓	✓	✓
	Migration Support	✓			✓	
	Affiliate Program Strategy	✓	✓	✓		
	Publisher Relationship Management	✓	✓	✓		✓
	Flexible Service Models for Program Management	✓	✓	✓		
	Supplemental Support for In-House Teams & OPMs	✓	✓			

For more information on how affiliate marketing is changing the performance marketing landscape, visit us at: pepperjam.com

