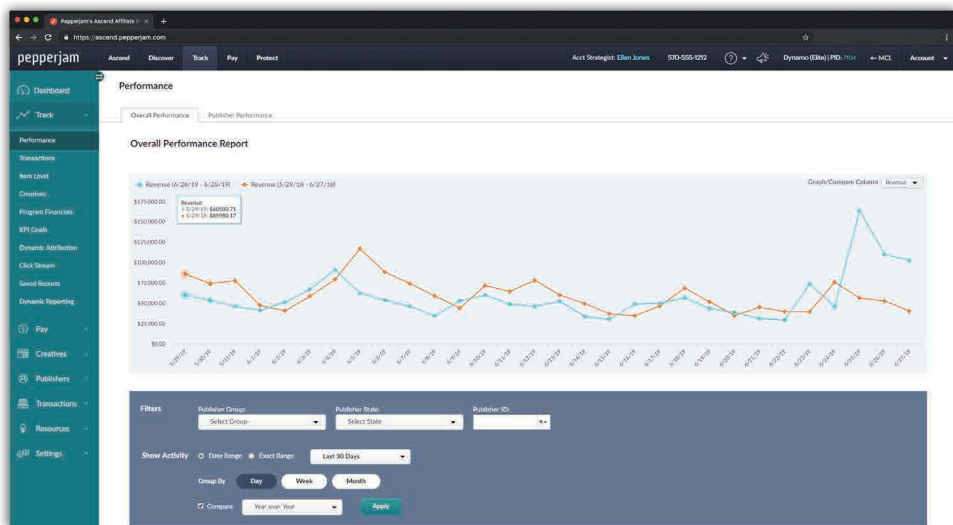


TRACK: REPORTING BUILT FOR AFFILIATE MARKETERS, BY AFFILIATE MARKETERS

Take control of your affiliate success story.

No sophisticated marketer would ever allow attribution to happen in a silo. Track provides accurate, actionable and accessible analytics that enable you to quickly make data-driven decisions that offset your big-picture customer acquisition costs. With comprehensive visuals, easily-digestible reporting and on-demand performance analytics, you have full visibility into your performance data so that you can turn your advertising into a profit center.



“Track takes the stress out of my team’s reporting with granular results in easy-to-understand dashboards that help me to quickly see affiliate’s contribution to our overall business.”

- Paid Media Director for a Fashion Retailer

CREATE OPERATING LEVERAGE USING FAST, RELIABLE AND CLEAR ANALYTICS THAT:

- **Eliminate data silos and black boxes** by easily integrating your affiliate program data into your MTA and incrementality system of record.
- **Easily identify cost savings** with front-and-center widgets and KPI tracking that help you maximize return on marketing spend.
- **Gain transparency into program wins** and areas for optimization with self-serve reporting and analytics that enable you to make data-driven decisions and power growth.
- **Drive measurable growth** by uncovering actionable insights with analytics that detail how affiliate marketing makes your presence across the purchase path scalable.

Get in touch to learn more.
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