



YOU WOULDN'T RISK YOUR PERSONAL REPUTATION. WHY RISK YOUR BRAND'S?

It is estimated that nearly \$19B is involved in worldwide digital ad fraud each year—a financial risk that modern marketers cannot take.



Add a necessary layer of security to your digital content with Protect, our “always on” compliance monitoring technology.

Protect safeguards your brand from ad fraud such as unapproved publisher monetization tactics that conflict with your terms and conditions. The technology delivers real-time notifications of search, code, content and domain violations so that you can maintain your reputation, rehabilitate violators and take control of your marketing dollars.

LEVERAGE OUR COMPLIANCE MONITORING TECHNOLOGY TO:

- **Eliminate spend theft** by uncovering and resolving search, domain, content and code violations.
- **Gain control of your brand integrity** with real-time audits of where your brand name appears in the affiliate channel.
- **Rehabilitate valuable relationships** with publishers that violate your policies rather than removing them from your private affiliate network.

But don't take our word for it! Listen to what this novelty retailer that recently shifted their compliance monitoring into Ascend™ has to say:



A single destination for managing our affiliate lifecycle and monitoring compliance creates a valuable efficiency. Shifting our compliance monitoring into Protect from our current vendor not only saved me time, but also allows me to reallocate annualized cost savings back into the channel.”



Get in touch to learn more about how Protect changes the way you manage your affiliate lifecycle at pepperjam.com/contact

