

DISCOVER: AUTOMATED, DATA-DRIVEN PARTNER DISCOVERY, RECRUITMENT AND OPTIMIZATION

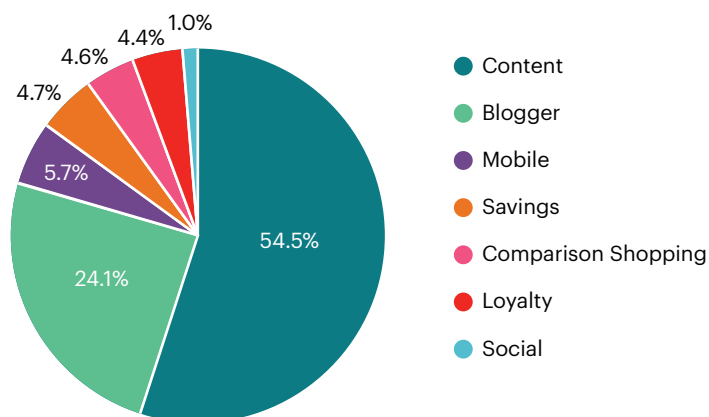
Find and convert your target audience at scale.

In today's customer-controlled purchase journey, you must be ever-present in order to achieve results. This gets expensive quickly and you need a cost-effective alternative to subsidize your primary sales and marketing channels and create the operating leverage required to fuel your growth.

Discover provides you with an unrivaled ability to cultivate the diverse partnerships required to turn your advertising into a profit center.

Recruit from a dynamic database of verified prospective partners comprised of bloggers, influencers, content, incentive, loyalty and other formats.

% OF PROGRAM REVENUE



“With Discover, we were able to diversify our partner mix and materially reduce our dependence on coupon and cash back partners.”

- CDO leading Direct to Consumer Apparel Brand



DISCOVER IS THE FIRST STEP IN TURNING YOUR ADVERTISING INTO A PROFIT CENTER WITH TOOLS THAT ENABLE YOU TO:

- **Curate your partner mix** with verified, data-driven recommendations for diverse, dynamic partnerships based on the unique attributes of your most profitable customers.
- **Create operating leverage** by lowering your cost of acquisition in favor of an outcome-based payment model that scales.
- **Automate your recruitment** with Ascend's algorithmic partner discovery engine.
- **Drive higher lifetime value** with customized search criteria and native email and messaging so that you can uncover and optimize the right opportunities to recruit partners that reach new audiences.

Get in touch to learn more.
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