

## READY TO MAKE YOUR ADVERTISING A PROFIT CENTER?

Custom-curated private performance networks built for your brand.  
Transparent. Safe. Measurable.

The affiliate channel is poised to be a \$20B industry by 2020—meaning it's no longer optional in your marketing mix.

You need affiliate technology built to discover, engage and convert your audience, all while maintaining brand safety and control.



The Ascend platform was built for DTC marketers like us. It automates the historically time-consuming jobs of affiliate marketing and enables us to maximize how we leverage the affiliate channel.

- Loren Simon, Head of Digital at Everlane



**DOLLAR SHAVE CLUB**  
SHAVE TIME. SHAVE MONEY.

**ALEX AND ANI**

Bath & Body Works®

**BONOBOS**

*Rue La La®*

**AWAY**

# THE AFFILIATE LIFECYCLE MARKETING PLATFORM TAILOR-MADE FOR THE 21<sup>ST</sup> CENTURY MARKETER



## DISCOVER

Ascend™ leverages advertiser data and preferences to transparently identify and recruit high-quality publishers to your white label affiliate program. Ascend's discovery engine enables marketers to leverage our supply side database to custom curate their own private affiliate networks (PAN).



## TRACK

Ascend™ provides complete transparency and comprehensive access to your data. From standardized dashboards to integrated fully custom reporting, Ascend provides actionable insights that will help you identify winning strategies and optimize your program's performance.



## PAY

Ascend™ enables you to customize your commission strategy to align with your attribution model with full dynamic, fractional, first, preferred, and last click capabilities and incorporate affiliate into your overall cross-channel efforts.



## PROTECT

Minimize revenue loss and protect your investment across search, social, domain, code and content with Ascend's always-on monitoring and enforcement solution.

## SUPPORT

Every Pepperjam powered program is supported by a dedicated customer success team to ensure that each client unlocks the full potential of their performance marketing and realizes their business objectives.



Learn more by connecting with us at [pepperjam.com/contact](https://pepperjam.com/contact).

