

# ARE YOUR CLIENTS LOOKING FOR MORE FROM THEIR PERFORMANCE MARKETING?

Let's redefine affiliate together.

The affiliate channel is poised to be a \$20B industry by 2020—meaning it's no longer optional in your marketing mix.

You need affiliate technology built to discover, engage and convert your audience, all while maintaining brand safety and control.



Pepperjam is quickly and methodically developing and releasing new technologies like Ascend to help move the industry forward. Leveraging their 20 years in the affiliate marketing category, they have been reborn in the past year and are delivering remarkable improvements and advancements.

- Seth Goroff, National Director of Affiliate Marketing at iProspect



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**AWAY**

# THE AFFILIATE LIFECYCLE MARKETING PLATFORM TAILOR-MADE FOR THE 21<sup>ST</sup> CENTURY MARKETER



## DISCOVER

Ascend™ leverages advertiser data and preferences to transparently identify and recruit high-quality publishers to your white label affiliate program. Ascend's discovery engine enables marketers to leverage our supply side database to custom curate their own private affiliate networks (PAN).



## TRACK

Ascend™ provides complete transparency and comprehensive access to your data. From standardized dashboards to integrated fully custom reporting, Ascend provides actionable insights that will help you identify winning strategies and optimize your program's performance.



## PAY

Ascend™ enables you to customize your commission strategy to align with your attribution model with full dynamic, fractional, first, preferred, and last click capabilities and incorporate affiliate into your overall cross-channel efforts.

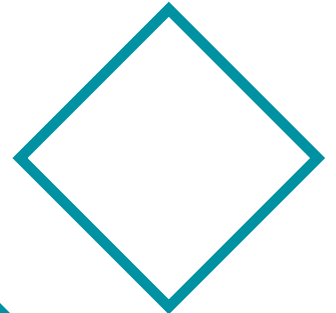


## PROTECT

Minimize revenue loss and protect your investment across search, social, domain, code and content with Ascend's always-on monitoring and enforcement solution.

## SUPPORT

- Best-in-Category Agency Training and Support
- Migration Support
- Supplemental Analysis
- Overflow capacity
- New Hire Training
- Publisher Recruitment
- Ongoing technology platform enrichment training



“We know we can  
always count on them  
to support iProspect,  
and our clients.”

- Seth Goroff, National Director of  
Affiliate Marketing at iProspect



Learn more by connecting with us at [pepperjam.com/contact](https://pepperjam.com/contact).

