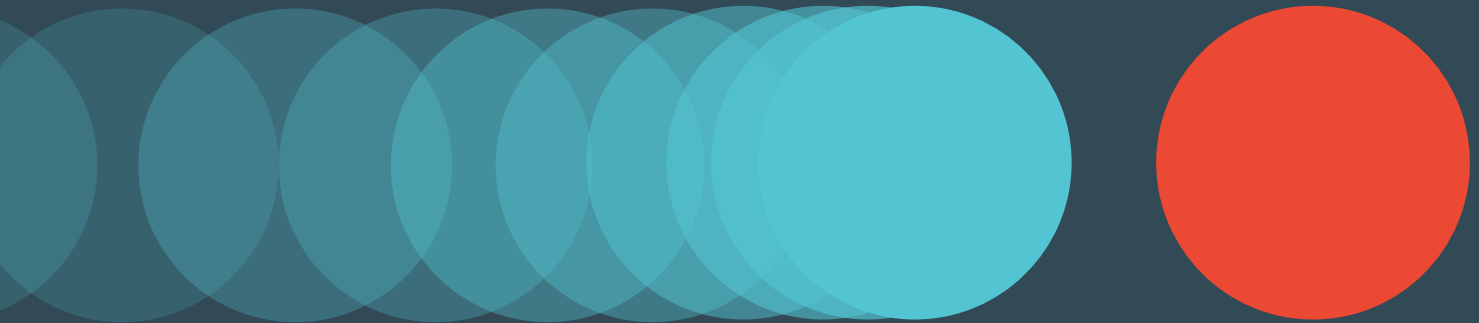




Discover the
new affiliate frontier.



Pepperjam Network:
Agency Partner Program

Pepperjam Agency Partner Program

Affiliate is one of the most misunderstood paid media channels in marketing. Over the past 18 years, Pepperjam has worked to simplify affiliate marketing with technology solutions, talent and strategic partnerships that help drive real results.

Our customized agency services are designed to help your programs reach their full potential—from managing complex network offerings and publisher recruitment to maximizing affiliate opportunities, Pepperjam keeps your success at the center.

Pepperjam's Pro and Preferred Agency services are backed by a dedicated team of managers who know how you work, what you need to thrive, and most importantly, how to deliver your client's goals. With full access to our technology, educational materials, publisher recruitment tools and a suite of detailed reporting, you will have the tools needed to best manage your client's affiliate programs day-to-day.



Pro Agency status drives value for your clients

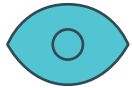
The Pro Agency program provides access to resources and expertise—all working together to create success for your affiliate programs.



Quarterly touch base with account consultant



Quarterly optimization assessment



Access to industry trends and insights for your brands



Quarterly publisher recommendations and placement opportunities



Pepperjam Network training and support

* Available to agencies who are not a part of the Preferred Agency Program

Preferred Agency status has its privileges

The Preferred Agency Program provides increased visibility through partnership opportunities within the affiliate marketing space. This status is reserved for qualifying agencies.



Monthly touch base with a dedicated account consultant



Access to exclusive Pepperjam hosted events



Optimization recommendations



First access to publisher updates and information



Access to Pepperjam technology updates and roadmap visibility



Co-marketing opportunities including website listing

Maintaining Preferred Agency status requires an ongoing commitment to your success:

- Must be certified at one of our offsite training sessions
- Monthly calls with account consultant
- Fully managed programs
- No outstanding tracking concerns
- Responsive to publisher outreach
- Account managers trained by a Pepperjam account manager
- Fulfilled invoicing
- Bi-monthly communication with publisher base
- Mobile tracking installed
- Active publisher partnerships

The Pepperjam Network difference

From dynamic commissioning technologies to innovative analytics, our product features are customizable and scale to the demands of the largest global organizations.

Publisher network

Gain access to a virtually unlimited publisher base across 20 promotional categories and 30+ verticals—all of which have been manually approved by our Network Quality team.

Content curator

Use revolutionary technology from our partner, Curalate, the leading visual product discovery platform. Publishers have the ability to monetize their Instagram or blogs to make their images shoppable.

Online/offline coupons

Offer robust in-store coupon programs with our unique partnerships and enjoy higher than average conversion rates and incremental revenue.

Robust analytics

Optimize your program via distinct reporting across countless data points, trends, and timelines.

Dynamic commissioning

Support holistic business goals and manage your ROI through customized commission payouts for new vs. existing customers, device type, coupon code, product SKU, basket size and more.

Advanced attribution

Streamline your attribution processes and enable competition among publishers with In-cart attribution, Code Suppression, Exclusive Code, Preferred Publisher, Dynamic Tracking and Exclusive Coupon.

Social offering

Track and reward groups of influential marketers for promoting your brand across their social networks.





Contact us.

Become an Agency Partner

Provide your clients with the technology and expertise
to drive results with our Agency Partner Program.

Contact Erin Killian at ekillian@pepperjam.com

or at 1 (877) 796 5700