

Competitive Analysis Reference Guide

		pepperjam®	5 affiliate™	Rakuten AFFILIATE NETWORK	impact	SHAREASALE
Dynamic Attribution	In-cart	✓				✓
	Preferred Publisher	✓			✓	✓
	Exclusive Codes	✓	✓		✓	✓
	Code Suppression	✓	✓		✓	✓
	Clickless Codes	✓			✓	
Dynamic Commissioning	Flat Payouts	✓	✓	✓	✓	✓
	SKU Level	✓	✓	✓	✓	✓
	Tiers	✓	✓	✓	✓	✓
	Category	✓			✓	
	Order Size	✓			✓	✓
	New-to-File	✓			✓	✓
	Coupon	✓			✓	✓
	Creative	✓			✓	✓
Client Management Tools	Report Scheduling & Delivery	✓	✓	✓	✓	
	Newsletter Scheduling & Delivery	✓	✓		✓	✓
	Creative Scheduling & Delivery	✓	✓	✓	✓	✓
	Campaign Reporting	✓	✓	✓	✓	
	Automated Publisher Recommendations	✓				
	Automated Tracking Placement	✓				
	Product Feed Creation	✓				
	KPI Tracking	✓			✓	
Flexible Tracking	Pixel - Dynamic & Standard	✓	✓	✓	✓	✓
	Batch	✓	✓	✓	✓	✓
	App to App	✓	✓	✓	✓	

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